

平面设计软件在 科研图像处理中的应用

胡萍 邮箱: hupin@fudan.edu.cn

复旦大学图书馆 · 复旦大学人文社科数据研究所





Welcome

欢迎大家参加本次的线上培训课程。

欢迎大家多与我交流、讨论、共同学习。



图形图像处理学习讨论群



A vibrant, abstract background on the left side of the image, composed of numerous ink splatters in shades of red, orange, yellow, and purple. The splatters vary in size and opacity, creating a dynamic and artistic texture.

一位*Science*杂志编辑说过：“我通常审阅一篇文章只用1分钟。”
在如此短暂的时间里，想脱颖而出，论文配图直接影响文章质量。



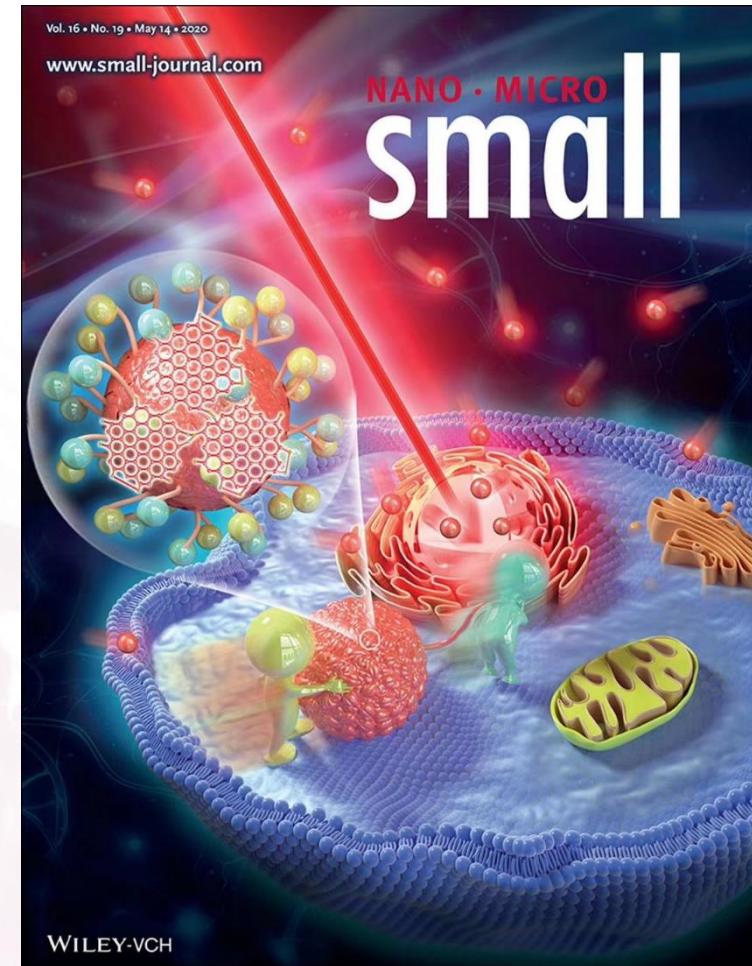
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- 科研图像要求与规范
(版式、分辨率、保存格式、色彩模式等)

科学可视化，就是利用计算机将符号形式转变为图形图像的形式来帮助人们理解和在视觉上理清数据中的内在关系。

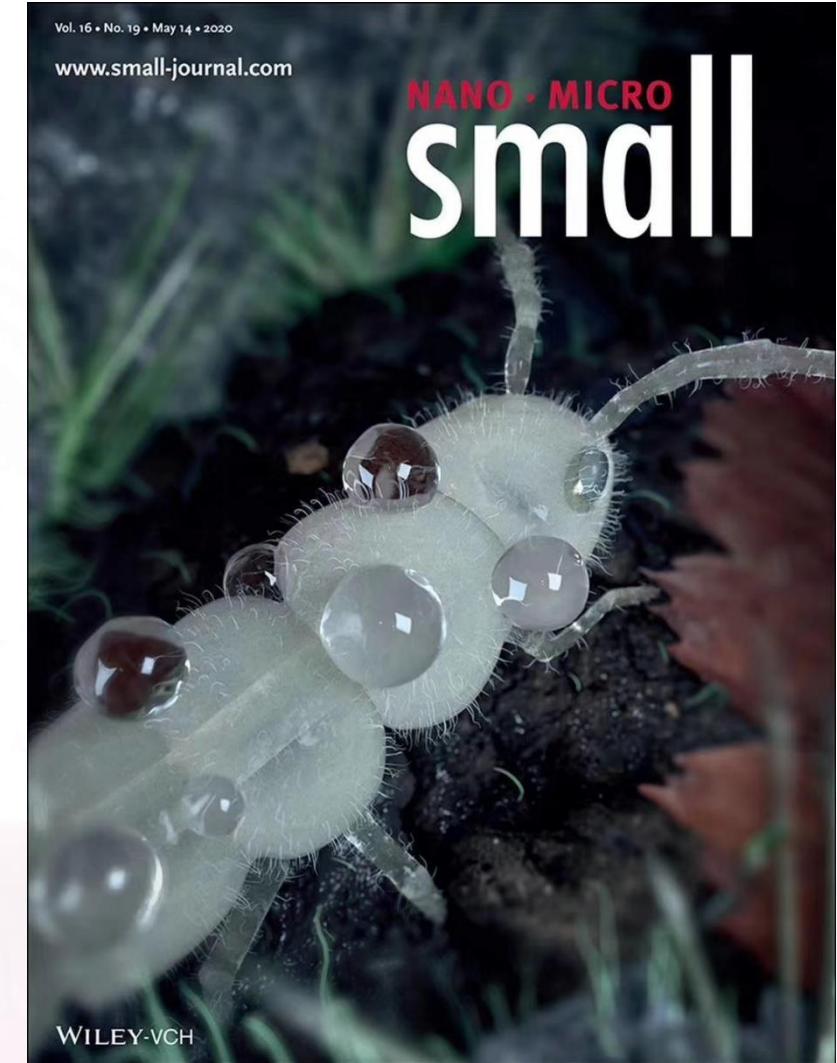
人们认识事物是一个综合运用视觉、听觉、嗅觉、触觉和抽象思维能力的复杂过程，其中视觉是人们获取信息的最重要、最快速的途径。



科学可视化的属性

科学可视化（Scientific visualization），是科学中一个跨学科研究与应用的领域，如**建筑学、气象学、医学、生命科学、先进材料、大数据**等方面。

科学可视化包括**图像理解**和**图像生成**两个部分。



科学可视化重要体现在以下几个方面：



人机协同处理。



科研成果的信息表达。



复杂数据的可视化处理、研究成果的可视化表达。



为各大领域提供分析工具与手段。

当科学遇见艺术.....

我们越来越发现很多大刊的整体感觉越发精美了，除了对科研论文的相关高要求外，很多杂志编辑对于文章的整体美感，包括版式的分布、插图的制作水平，还有一些封面稿件的设计制作水准，我仔细品味，有相当高的艺术水平。对于画面的视觉整体构思、构图、色调、空间虚实的处理手法，单从艺术的视角来看，都是非常考究的。



可视化图像分类



以表现手法为依据

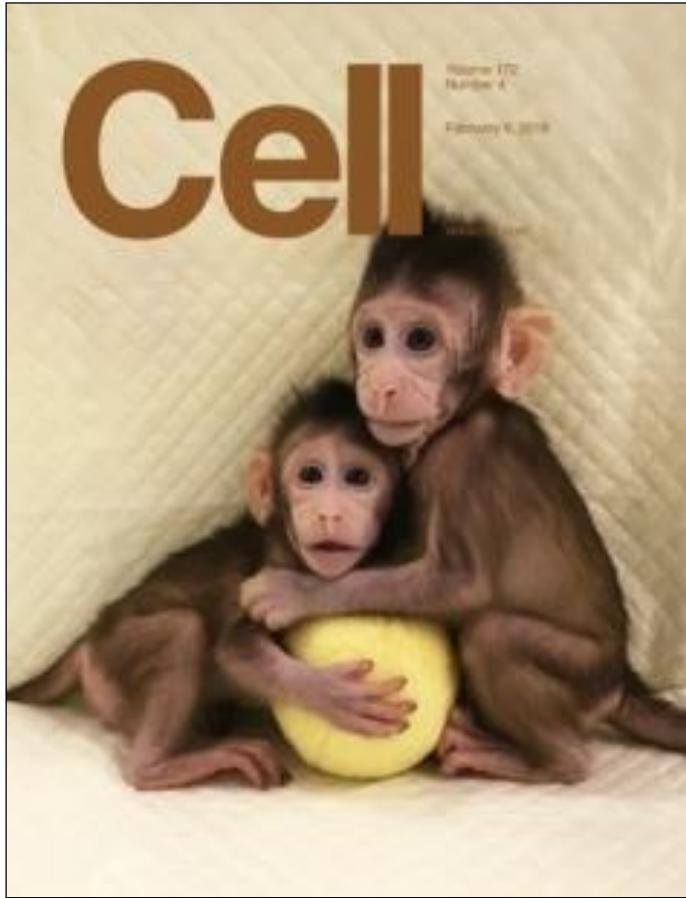


以绘制原理为依据





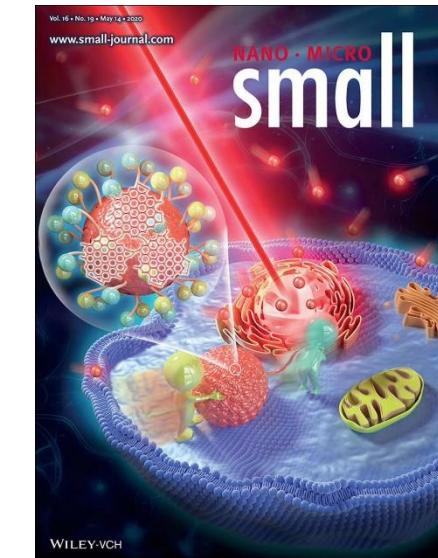
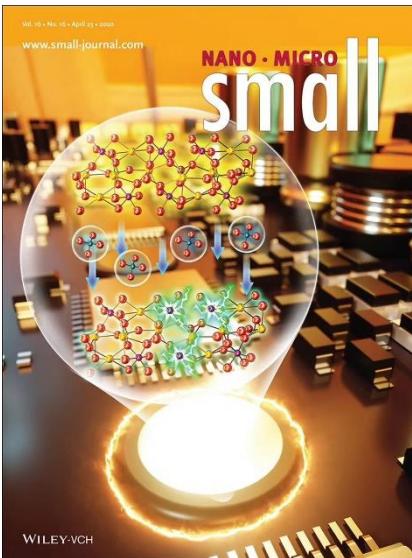
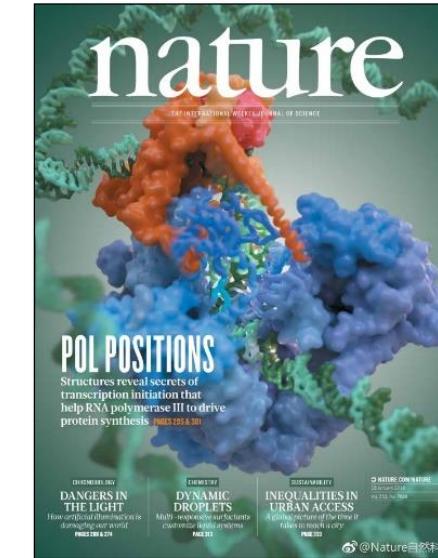
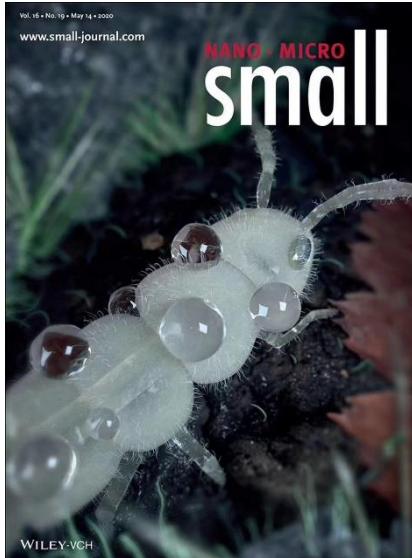
摄影风格



可视化图像分类

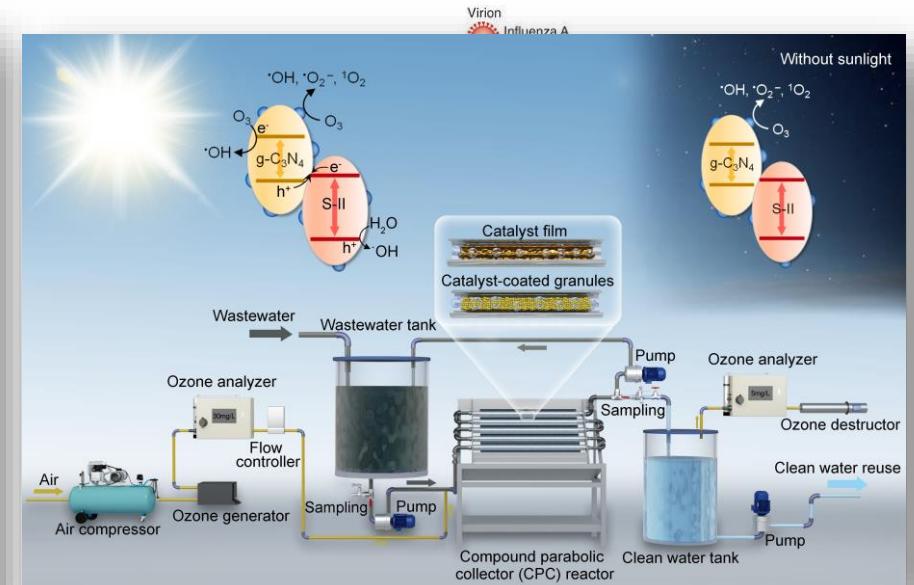
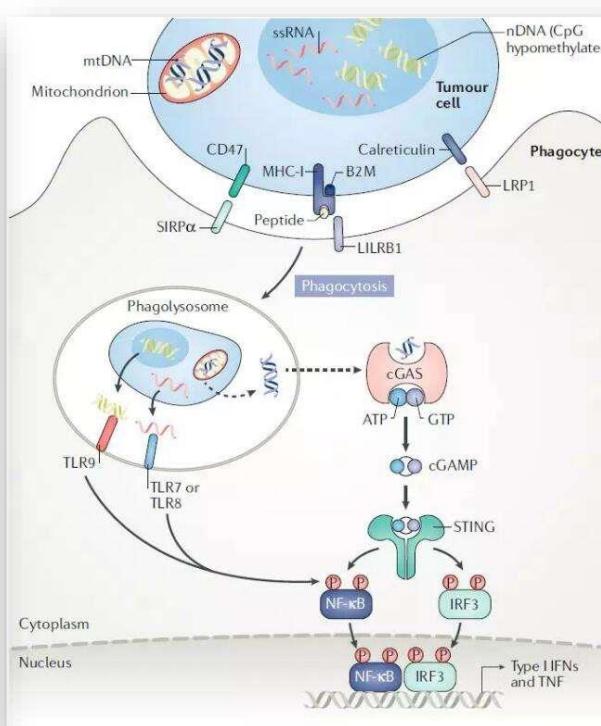
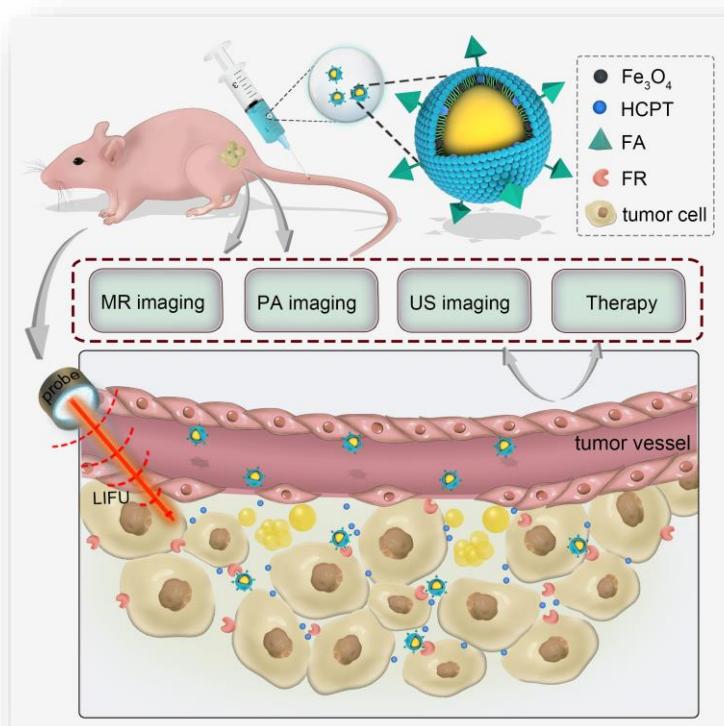


三维风格



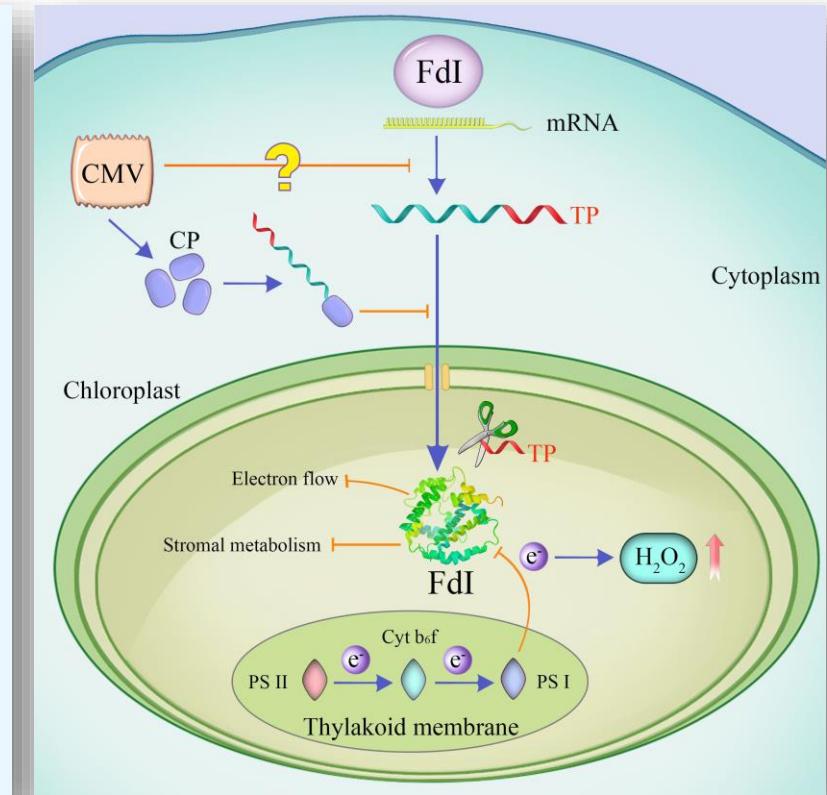
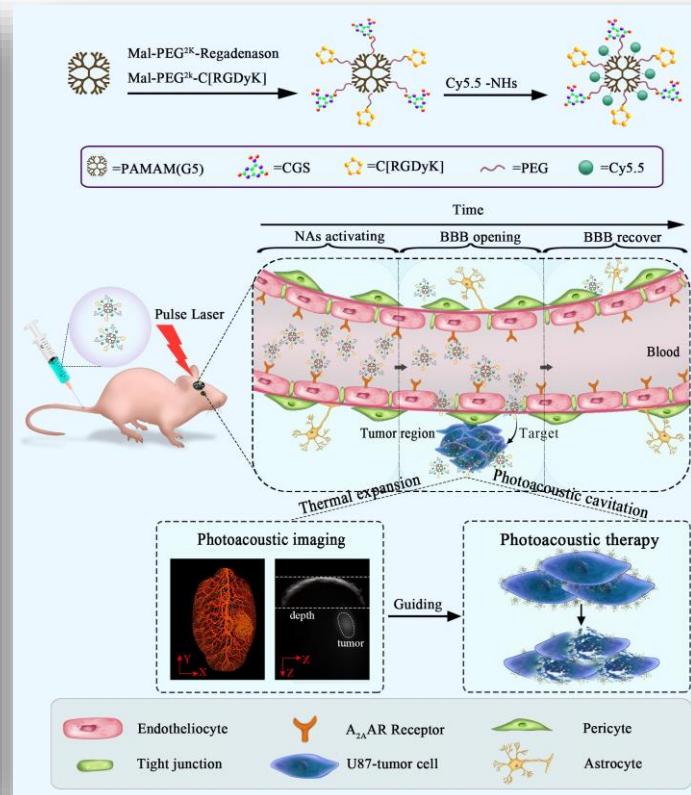
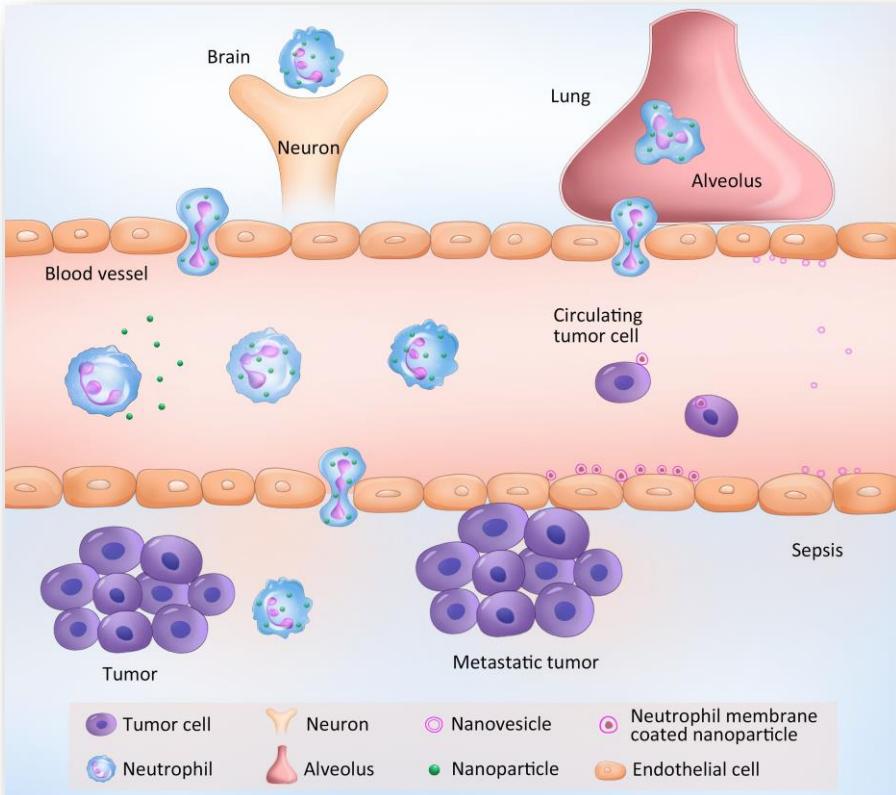


平面风格





平面风格

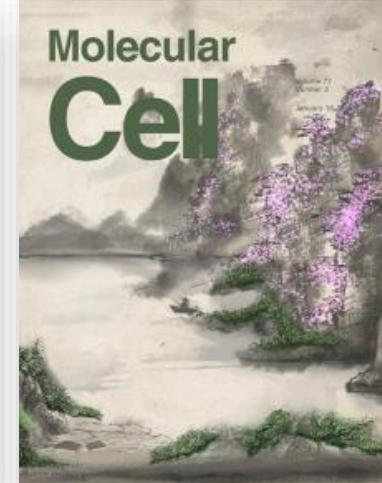
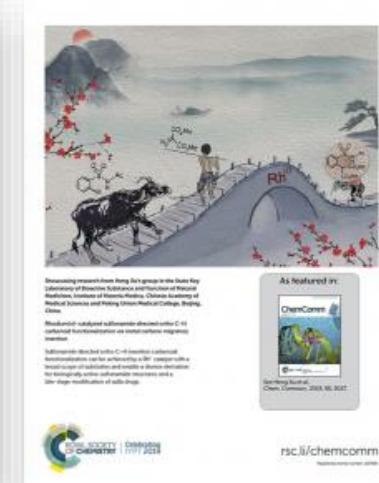




可视化图像分类



国画风格





Photoshop



illustrator



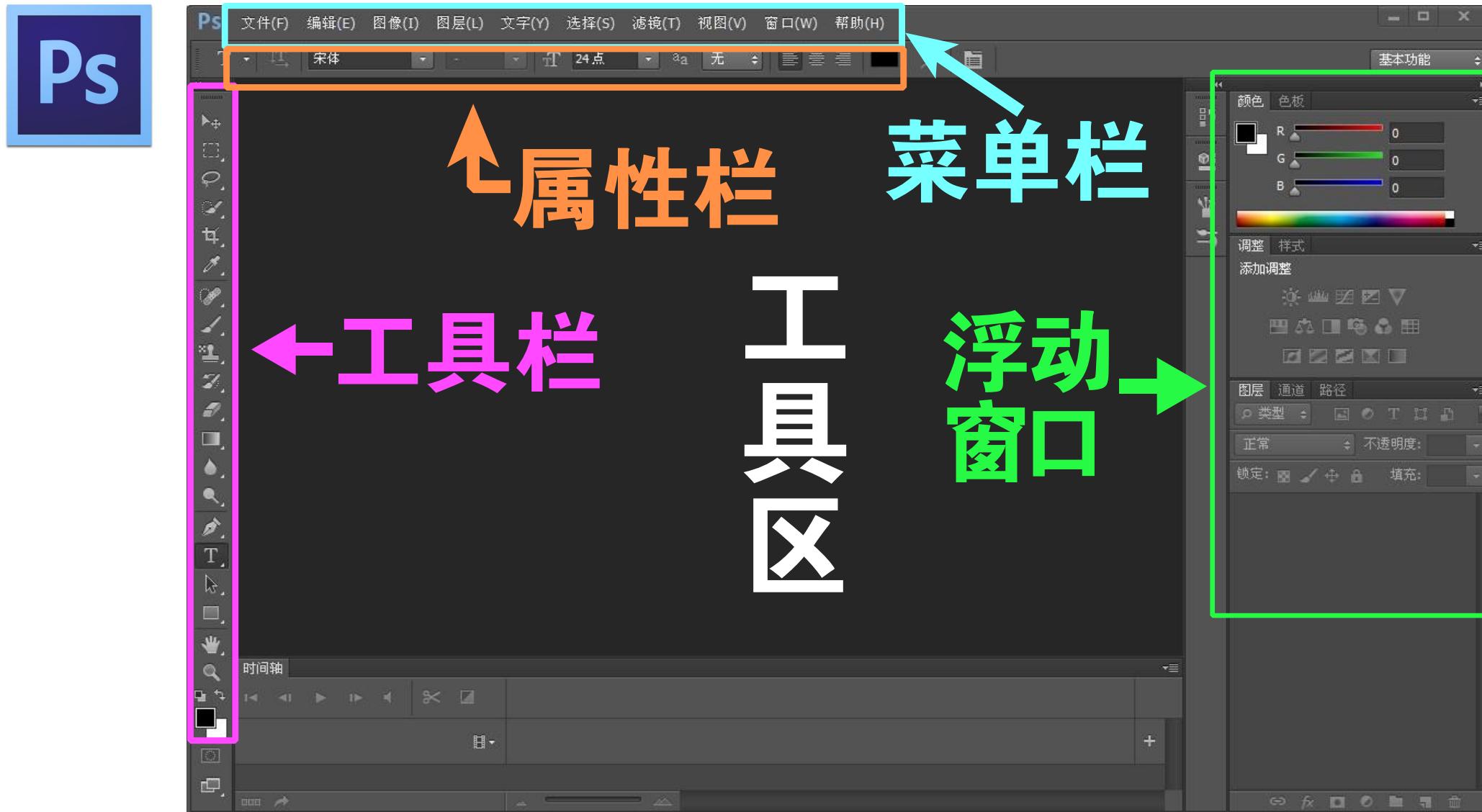
Indesign



PS，是由[Adobe](#)开发和发行的[图像处理软件](#)。

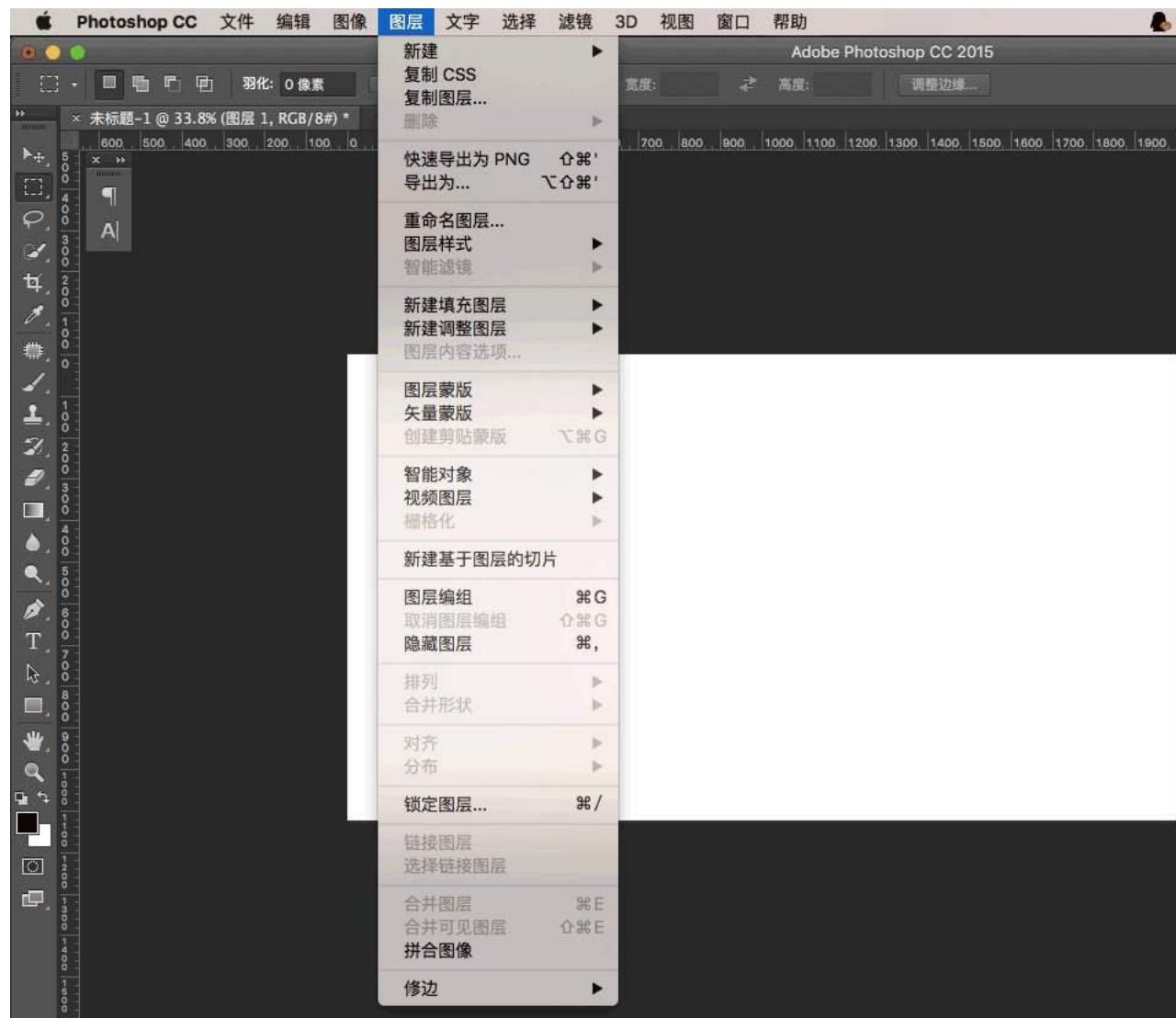
Photoshop主要处理以像素所构成的[数字图像](#)。使用其众多的编修与绘图工具，可以有效地进行[图片编辑](#)工作。ps有很多功能，在图像、图形、文字、视频、出版等各方面都有涉及。

常用平面软件简介

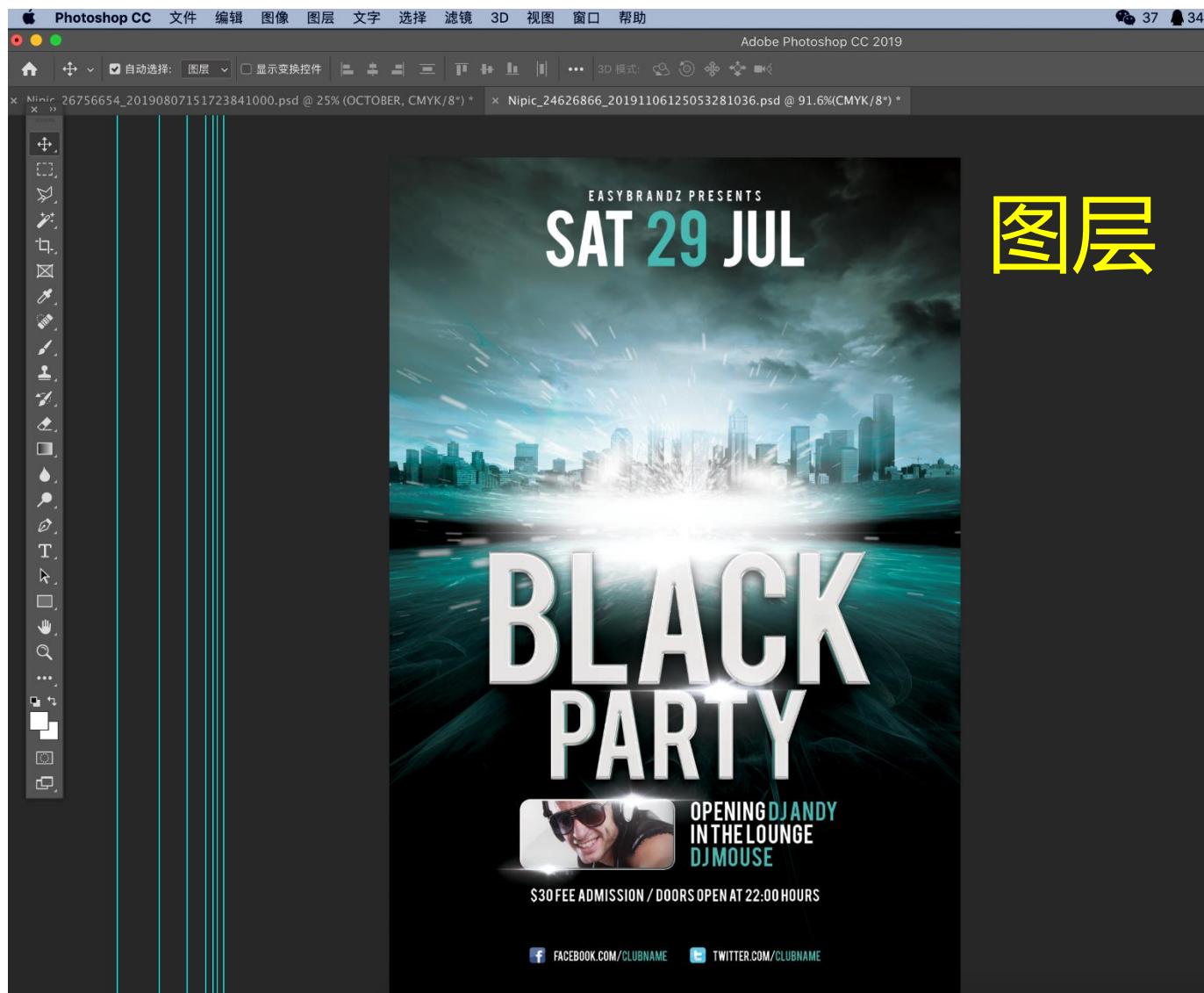




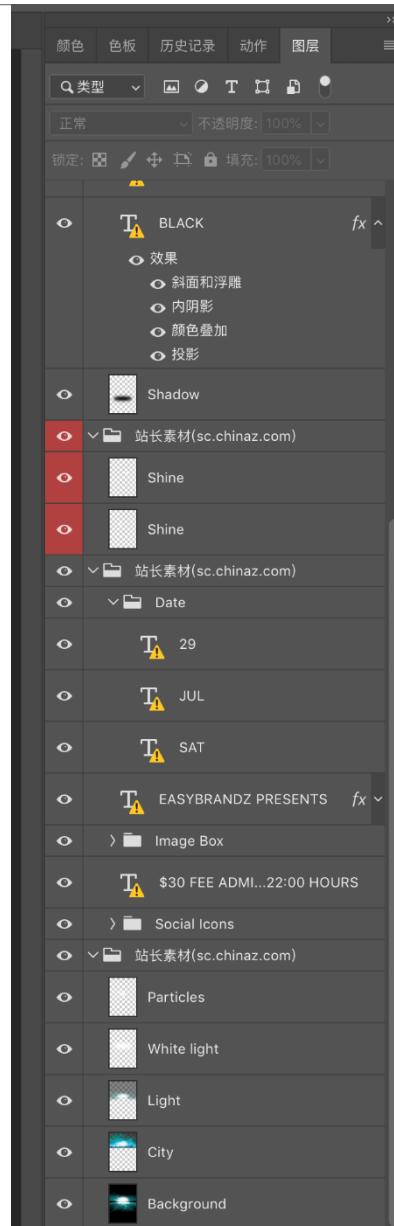
常用平面软件简介

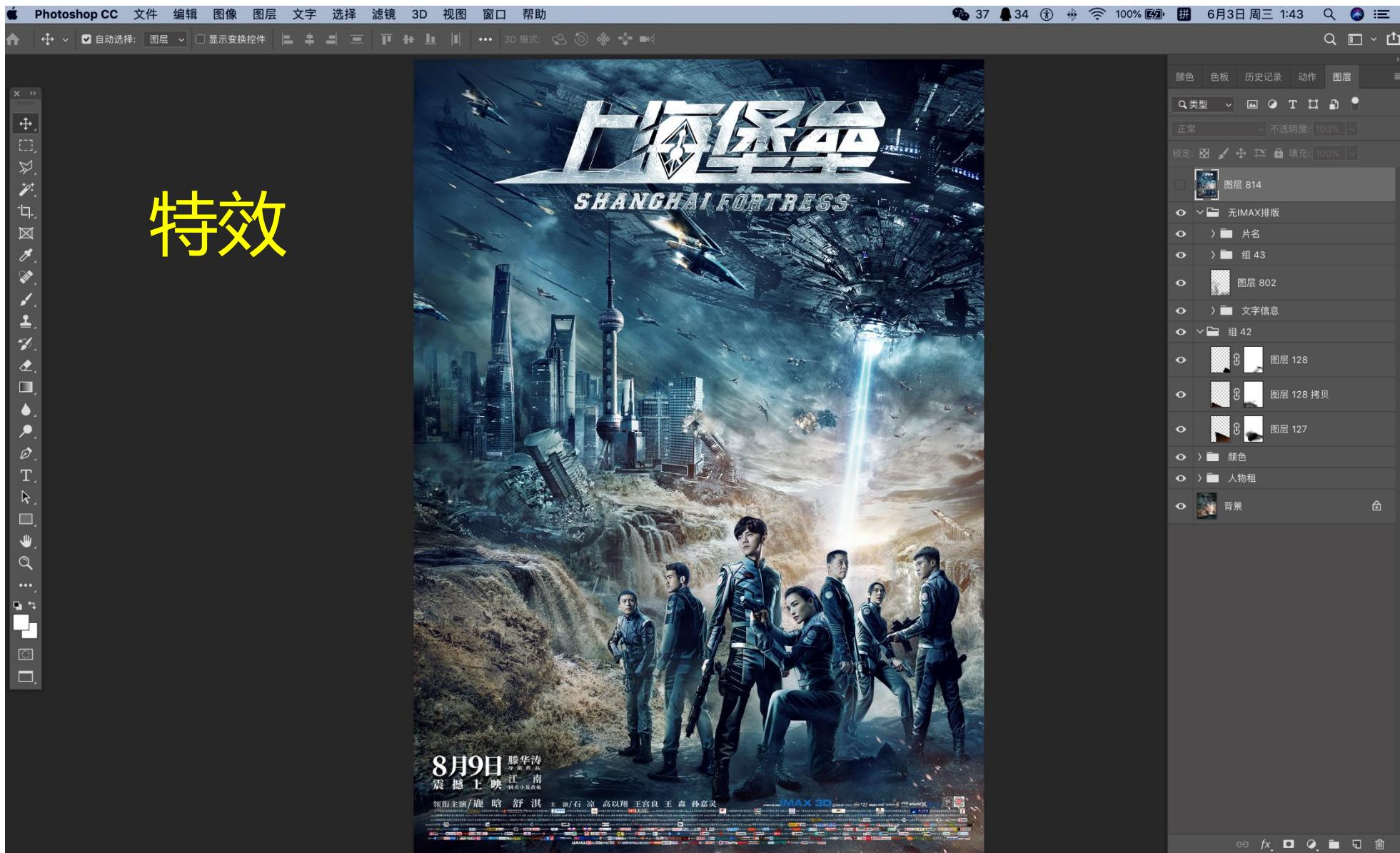


常用平面软件简介



图层



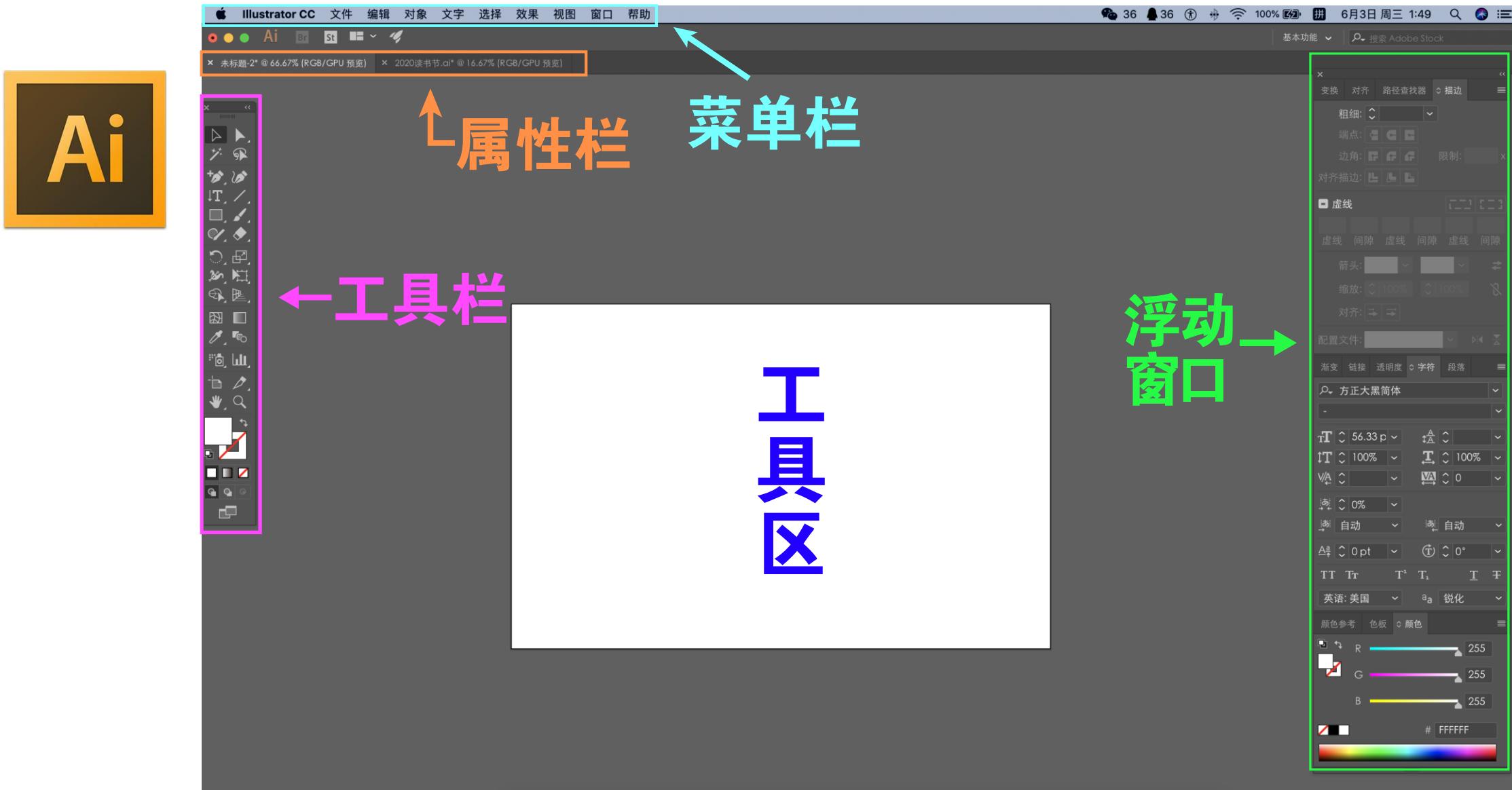




Illustrator (插图画家)

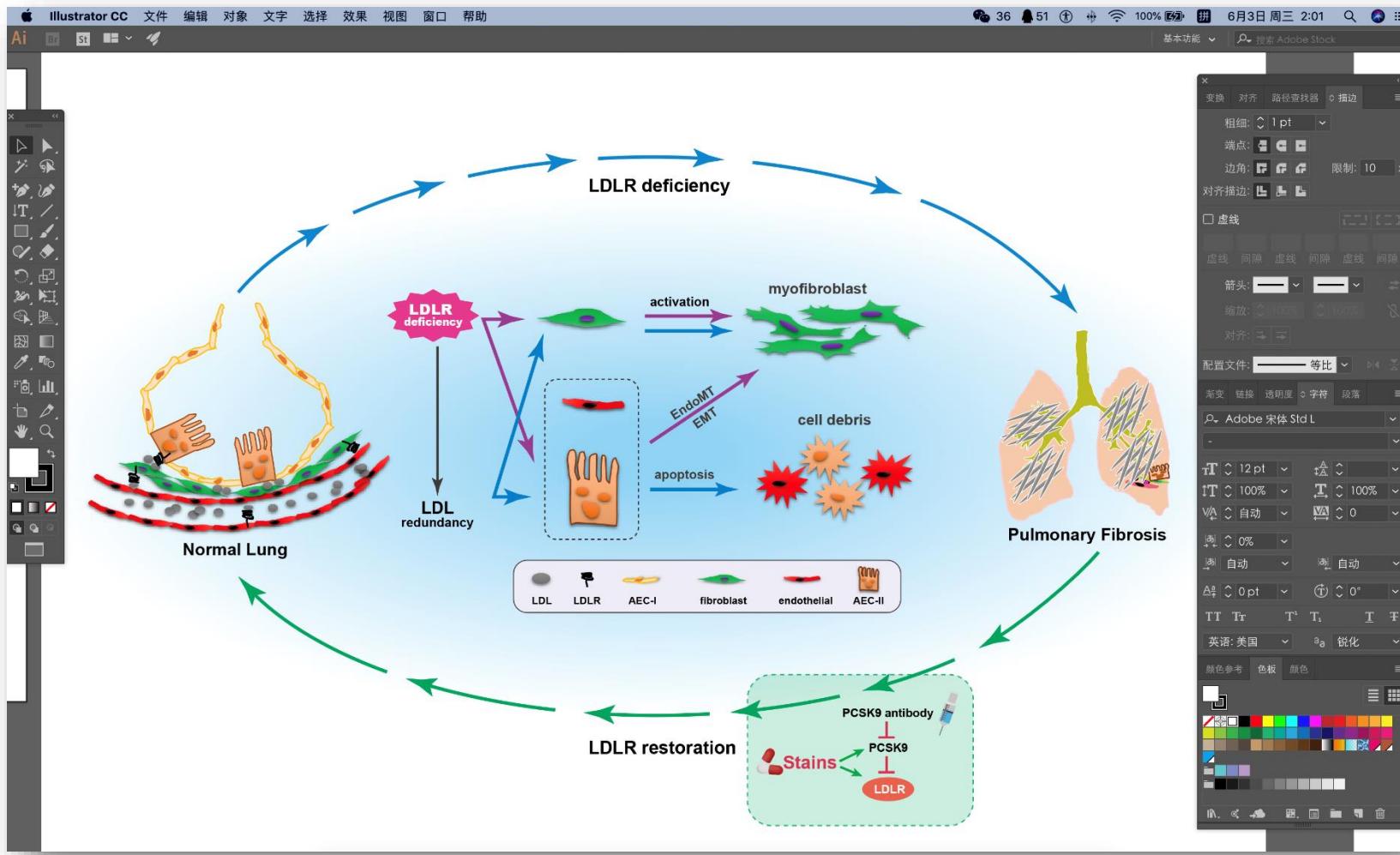
Adobe illustrator, 常被称为“AI”，是一种应用于出版、多媒体和在线图像的工业标准矢量插画的软件。

作为一款非常好用的矢量图形处理工具，几乎是平面设计师吃饭的最重要的家伙，这个软件主要应用于印刷出版、海报、书籍排版、专业插画、多媒体图像处理和互联网页面的制作等，也可以为线稿提供较高的精度和控制，适合生产任何小型设计到大型的复杂项目。





常用平面软件简介





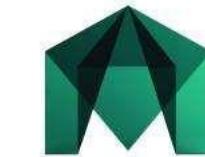
InDesign

Adobe InDesign是Adobe公司的一个 桌面出版 (DTP) 的应用程序，主要用于各种印刷品的排版编辑。我们做杂志编辑或者文本设计排版的一款软件是PageMaker，后来这款软件被InDesign所替代，IDesign可以将文档直接导出为Adobe的PDF格式，跟印刷输出对接的功能非常好，色彩还原功能非常优秀。



AUTODESK
3DS MAX®
9.0

3Dmax



AUTODESK®
MAYA®

Maya

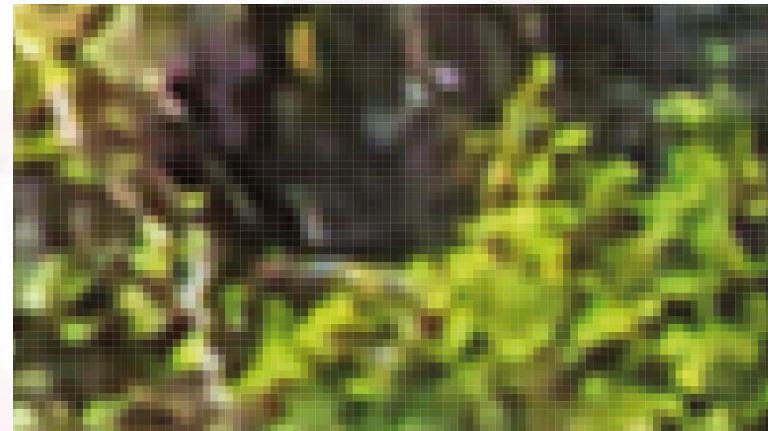
矢量图：

所谓矢量图，就是使用直线和曲线来描述的图形，构成这些图形的元素是一些点、线、矩形、多边形、圆和弧线等，它们都是通过数学公式计算获得的，具有编辑后不失真的特点。



位图：

位图图像，亦称为点阵图像或栅格图像，是由称作像素（图片元素）的单个点组成的。这些点可以进行不同的排列和染色以构成图样。当放大位图时，可以看见赖以构成整个图像的无数单个方块。扩大位图尺寸的效果是增大单个像素，从而使线条和形状显得参差不齐。



演讲嘉宾：图书馆馆长

时 间：4月22日12:30

联合主办：复旦大学图

特别鸣谢：复旦大学出

特邀演讲嘉宾：张力奋 新闻学

演讲嘉宾：图书馆馆长 陈思和 /

时 间：4月22日12:30-14:30 / 地

联合主办：复旦大学图书馆 / 复旦：

特别鸣谢：复旦大学出版社 / 经世：

在介绍文件格式之前，首先要明确作图的用途，不同的用途对应不同的文件格式。

格式	特点
jpg	有损压缩格式，可将文件的容量缩小几十倍，对图片的色彩质量造成一定损失，不支持多图层。
tif	无损压缩格式，可将文件容量缩小2~3倍，可保留图形的细节，因此是制版印刷行业优先选择的图形格式。

格式

特点

eps

EPS文件是目前桌面印刷系统普遍使用的通用交换格式当中的一种综合格式又被称为带有预视图象的PS格式。

pdf

PDF文件是以PostScript语言图象模型为基础，无论在哪种打印机上都可保证精确的颜色和准确的打印效果。集成度和安全可靠性都较高。

格式

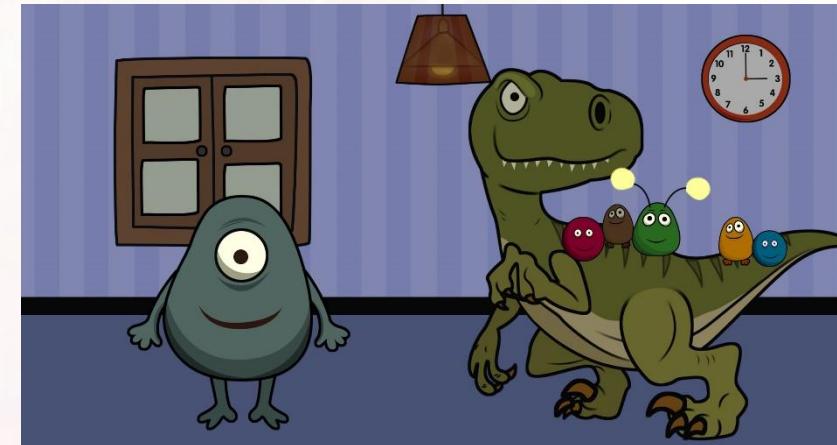
psd

PSD格式是Adobe Photoshop软件自身的格式，这种格式可以存储Photoshop中所有信息，便于修改加工。

ai

ai格式是Adobe公司发布的矢量软件illustrator的专用文件格式。它的优点是占用硬盘空间小，打开速度快，方便格式转换。

特点





格式

png

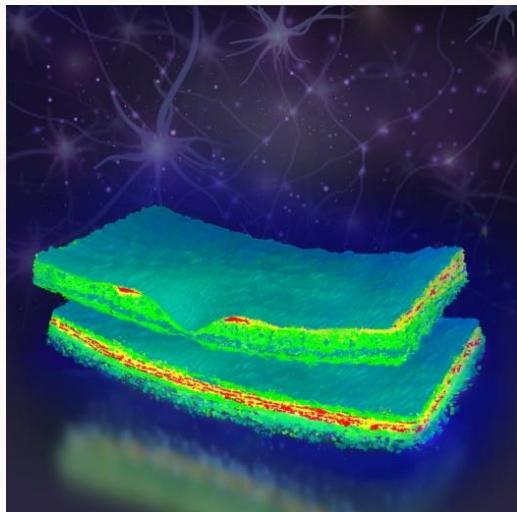
特点

PNG开发的目的是试图替代GIF和TIFF文件格式，同时增加一些GIF文件格式所不具备的特性。具有高保真性、透明性及文件较小等特性，被广泛应用于网页设计、平面设计中。

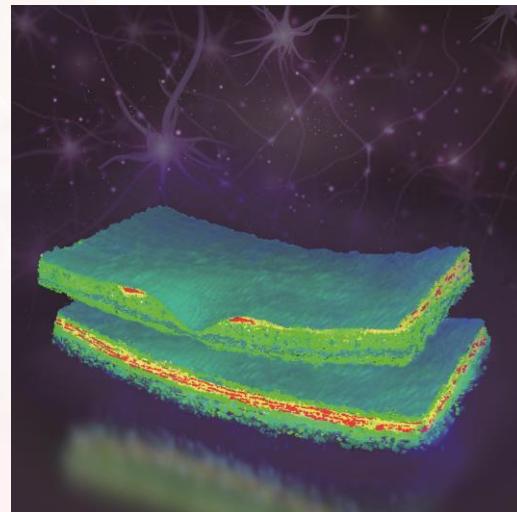


在介绍文件格式之前，首先要明确作图的用途，不同的用途对应不同的色彩模式。

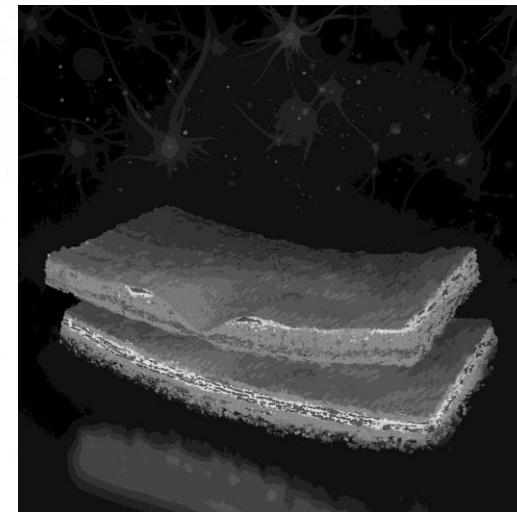
色彩模式



RGB



CMYK



灰度图

索引模式

Lab模式

HSB

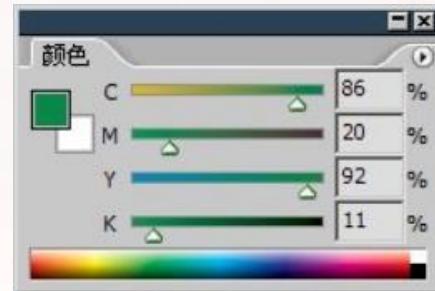
灰度图

RGB

CMYK

印刷色彩模式，顾名思义就是用来印刷的。

CMYK: 青色 (C) 洋红色 (M) 黄色 (Y) 黑色 (K)



Cyan Magenta Yellow Black
青色 洋红色 黄色 黑色

	原理	特点	适用期刊
RGB	发光的色彩模式	运用于屏幕显示	电子期刊 纸质期刊
CMYK	反光的色彩模式	运用于印刷色彩	纸质期刊

CMYK

RGB





科研图像思路与规范

每本期刊的专业不同、风格不同、对图片的要求也不同，因此，做必要的调研，信息收集，弄清要求有的放矢。

科研图像思路与规范



**2019-Volume58
Angewandte Chemie**

**2019-Volume9
Theranostics**

版式

在出版社的Guide for Authors中会有对图像尺寸的要求，有些出版社也许没有明确列出。这里建议作者向出版社询问，表达自己对文章的重视、专业和细心。

配图版式

封面版式

科研图像思路与规范

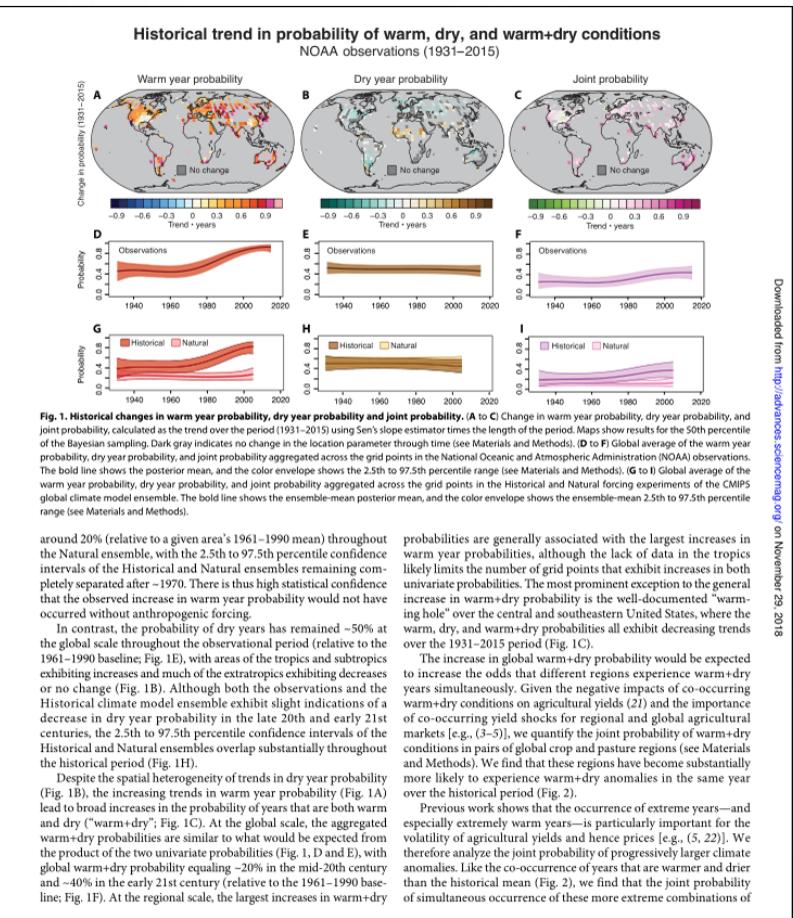


Fig. 1. Historical changes in warm year probability, dry year probability, and joint probability. (A to C) Change in warm year probability, dry year probability, and joint probability, calculated as the trend over the period (1931–2015) using Sen's slope estimator times the length of the period. Maps show results for the 50th percentile of the Bayesian sampling. Dark gray indicates no change in the location parameter through time (see Materials and Methods). (D to F) Global average of the warm year probability, dry year probability, and joint probability aggregated across the grid points in the National Oceanic and Atmospheric Administration (NOAA) observations. The bold line shows the posterior mean, and the color envelope shows the 2.5th to 97.5th percentile range (see Materials and Methods). (G to I) Global average of the warm year probability, dry year probability, and joint probability aggregated across the grid points in the Historical and Natural forcing experiments of the CMIP5 global climate model ensemble. The bold line shows the ensemble-mean posterior mean, and the color envelope shows the ensemble-mean 2.5th to 97.5th percentile range (see Materials and Methods).

around 20% (relative to a given area's 1961–1990 mean) throughout the Natural ensemble, with the 2.5th to 97.5th percentile confidence intervals of the Historical and Natural ensembles remaining completely separated after ~1970. There is thus high statistical confidence that the observed increase in warm year probability would not have occurred without anthropogenic forcing.

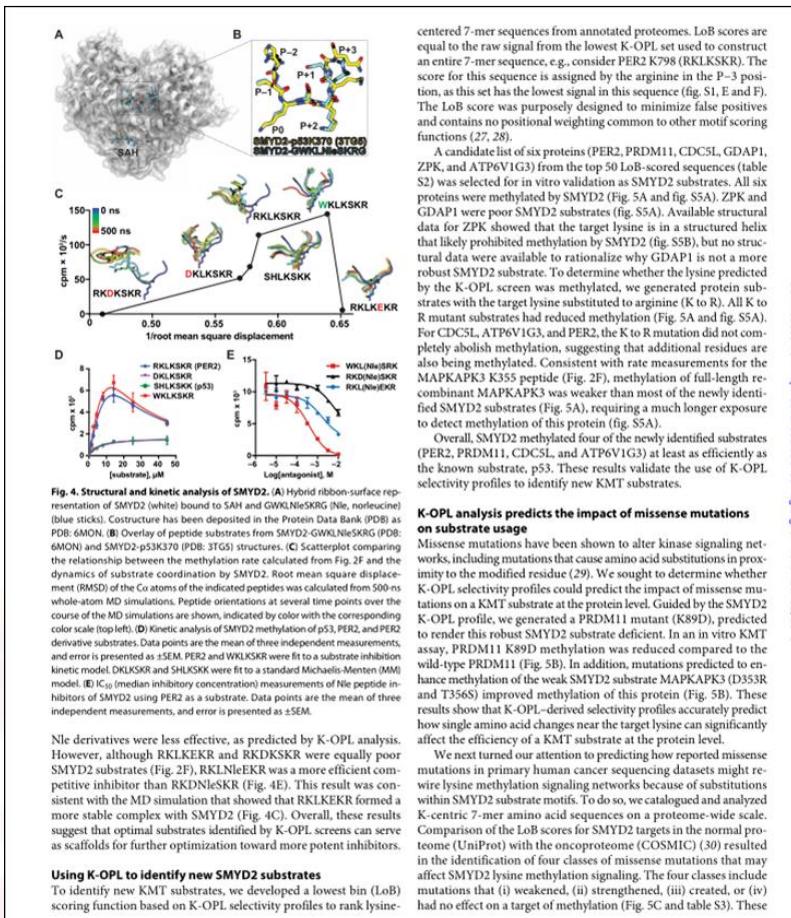
In contrast, the probability of dry years has remained ~50% at the global scale throughout the observational period (relative to the 1961–1990 baseline; Fig. 1E), with areas of the tropics and subtropics exhibiting increases and much of the extratropics exhibiting decreases or no change (Fig. 1B). Although both the observations and the Historical climate model ensemble exhibit slight indications of a decrease in dry year probability in the late 20th and early 21st centuries, the 2.5th to 97.5th percentile confidence intervals of the Historical and Natural ensembles overlap substantially throughout the historical period (Fig. 1H).

Despite the spatial heterogeneity of trends in dry year probability (Fig. 1B), the increasing trends in warm year probability (Fig. 1A) lead to broad increases in the probability of years that are both warm and dry ("warm+dry"; Fig. 1C). At the global scale, the aggregated warm+dry probabilities are similar to what would be expected from the product of the two univariate probabilities (Fig. 1, D and E), with global warm+dry probability equaling ~20% in the mid-20th century and ~40% in the early 21st century (relative to the 1961–1990 baseline; Fig. 1F). At the regional scale, the largest increases in warm+dry

probabilities are generally associated with the largest increases in warm year probabilities, although the lack of data in the tropics likely limits the number of grid points that exhibit increases in both univariate probabilities. The most prominent exception to the general increase in warm+dry probability is the well-documented "warming hole" over the central and southeastern United States, where the warm, dry, and warm+dry probabilities all exhibit decreasing trends over the 1931–2015 period (Fig. 1C).

The increase in global warm+dry probability would be expected to increase the odds that different regions experience warm+dry years simultaneously. Given the negative impacts of co-occurring warm+dry conditions on agricultural yields (21) and the importance of co-occurring yield shocks for regional and global agricultural markets (e.g., (3–5)), we quantify the joint probability of warm+dry conditions in pairs of global crop and pasture regions (see Materials and Methods). We find that these regions have become substantially more likely to experience warm+dry anomalies in the same year over the historical period (Fig. 2).

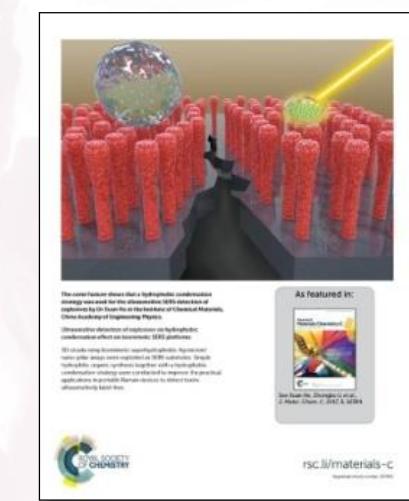
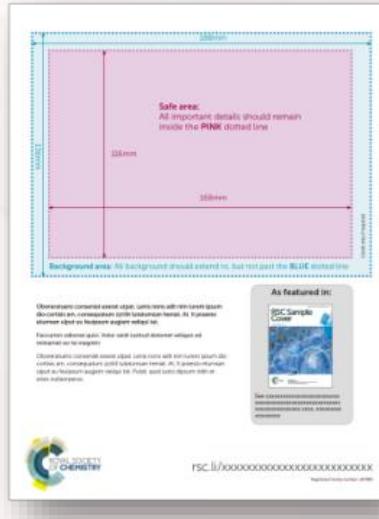
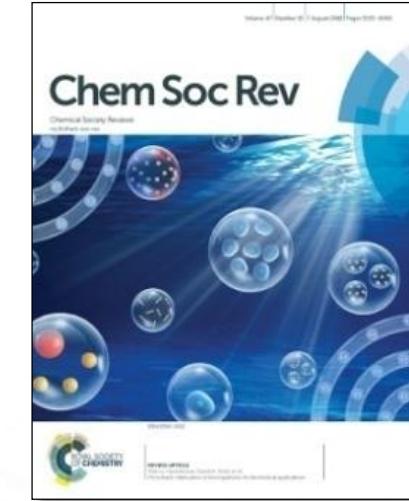
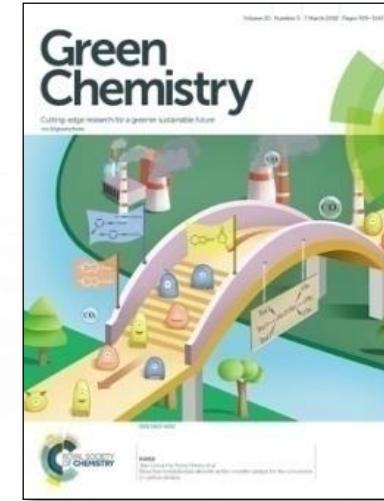
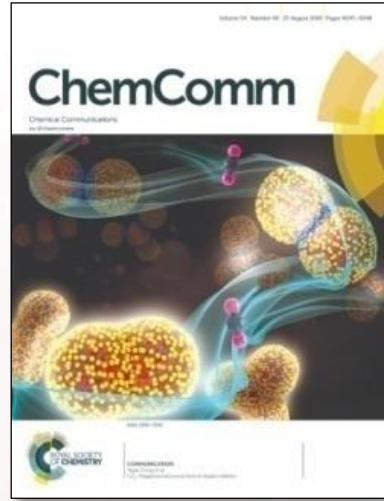
Previous work shows that the occurrence of extreme years—and especially extremely warm years—is particularly important for the volatility of agricultural yields and hence prices [e.g., (5, 22)]. We therefore analyze the joint probability of progressively larger climate anomalies. Like the co-occurrence of years that are warmer and drier than the historical mean (Fig. 2), we find that the joint probability of simultaneous occurrence of these more extreme combinations of



出版社	单栏宽度 (cm)	双栏宽度 (cm)
RSC	8.3 cm	17.1 cm
WILEY	8.5 cm	17.8 cm
Nature	8.9 cm	18.3 cm
APS	8.6 cm	17.8 cm

总结：一般期刊的单栏图像宽度为8 cm-9 cm，双栏17 cm -18 cm左右，高度一般不固定，需具体期刊具体对待。

科研图像思路与规范



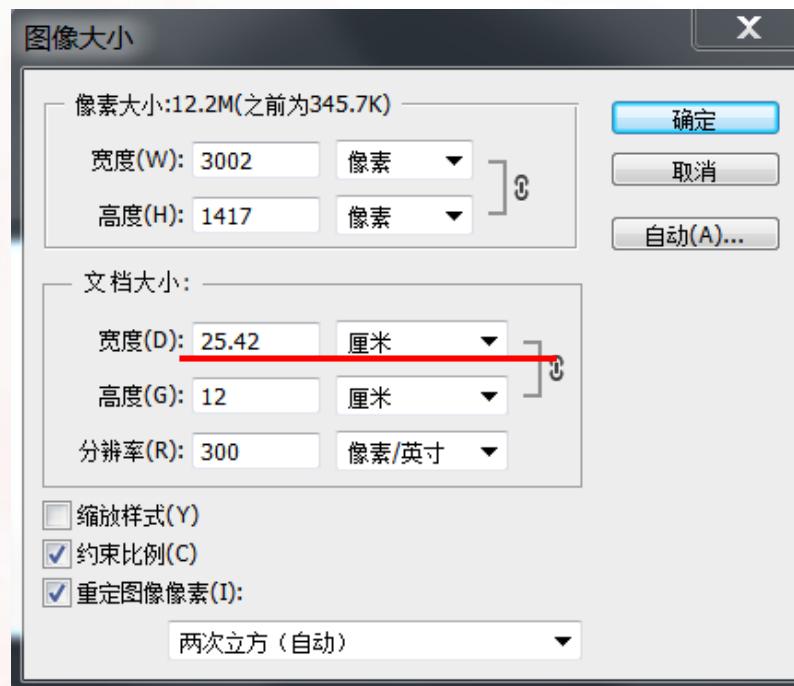
COVER IMAGE SIZES

Journal Name	ID	Width(in)	Height(in)	W(cm)	H(cm)	Notes
ACS Biomaterials Science & Engineering	AB	8.19	10.00	20.80	25.40	title covers top 1.7" of image
Analytical Chemistry	AC	8.19	10.00	20.80	25.40	title covers top 2.2" of image
ACS Applied Energy Materials	AE	8.19	8.47	20.80	21.51	
ACS Applied Materials & Interfaces	AM	8.19	8.47	20.80	21.51	
ACS Applied Nano Materials	AN	8.19	8.47	20.80	21.51	
ACS Applied Polymer Materials	AP	8.19	8.47	20.80	21.51	
Accounts of Chemical Research	AR	8.19	10.00	20.80	25.40	title covers top 2" of image
Bioconjugate Chemistry	BC	8.19	7.48	20.80	19.00	
Biochemistry	BI	8.19	10.00	20.80	25.40	title covers top 3" of image
Biomacromolecules	BM	7.00	7.00	17.78	17.78	
ACS Chemical Biology	CB	8.19	10.00	20.80	25.40	title covers top 3" of image
Journal of Chemical Information and Modeling	CI	8.19	7.70	20.80	19.56	
Chemistry of Materials	CM	7.19	7.62	18.26	19.35	
ACS Chemical Neuroscience	CN	8.19	10.00	20.80	25.40	
Chemical Reviews	CR	8.19	10.00	20.80	25.40	title covers top 2.5" of image
ACS Catalysis	CS	6.88	7.75	17.46	19.69	
Journal of Chemical Theory and Computation	CT	6.79	7.10	17.25	18.03	

AI 出图



PS出图



dpi : DOTS PER INCH

$$\text{分辨率} = \frac{\text{像素 (宽)} \times \text{像素 (高)}}{\text{宽度} \times \text{高度}}$$

图像大小 $\frac{\text{像素 (宽)} \times \text{像素 (高)}}{\text{分辨率} \times (\text{宽度} \times \text{高度})}$

Please send your suggestions for cover pictures or frontispieces directly to the Editorial Office. Please send a **TIFF** file at **300 dpi**. Please use **CMYK** colors, otherwise they may not reproduce as intended. The circle on the cover of *Angewandte* has **a diameter of 16.5 cm** (6.5 in). Please also send an explanatory text of no more than 500 characters. (Examples) For a review, minireview or communication frontispiece, the diameter is 18.5 cm (7.28 in). The latter should contain some text to arouse the readers' interest (84 mm wide, 7 lines).

版式	a diameter of 16.5 cm
分辨率	300dpi
保存格式	TIFF
色彩模式	CMYK



小结

在现代科研中，论文配图水平的高低直接影响到文章质量的好坏。

在摄影风格、三维风格、平面风格的图像中，多数文章插图是在平面软件PS、AI中完成的，封面文章配图多数是在三维软件中复杂建模完成，不同期刊对于文章及图片输出格式要求不同，在理解的基础上准确提供文章配图的分辨率、保存格式、色彩模式。



谢 谢 大 家 !



图形图像处理学习讨论群

